

## **What is Beauty ?**

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Aesthetic medicine and surgery are aimed to improve Beauty. But what is Beauty ?

Could it be defined ? Measured ? Or is it a forever mysterious concept ?

Is Beauty perception fashionable ? Or is it intrinsic, in the mind of the beholder ?

Do races, cultures and age have a role in the perception of Beauty ?

Concepts of symmetry, koinophily (averageness), classical canons, Phi... could be useful tools to better apprehend an aesthetic treatment.